

TOURISM COMMISSION AGENDA
Oscar Yrun Community Center, Small Conference Room
May 6, 2024, 1-3 PM

ROLL CALL

ACCEPTANCE OF THE AGENDA

STAFF REPORT - Update from Tourism and Economic Development Department

CITY COUNCIL LIAISON REPORT – Council Member Marta Messmer

CALENDAR REVIEW/DISCUSSION – Discuss upcoming major city and community tourism events.

NEW BUSINESS

Recommendation/Discussion for future meetings

OLD BUSINESS

Short Term Projects

Goal One: Increase traffic, volunteers, and local use of Visitor Center

Update From Sub-Committee
Hummingbird month

Goal Two: Hummingbird Month

Promotions/events

Goal Three: Identification of Volunteers and Commissioners at events

Tourism Commission Members to assist with Summit Challenge/Wine Fest (May 24, 25)

Goal Four: Develop budgetary recommendations to Council

Highway Signage
Visitor Center Signage

Goal Five: Format for recommendations to Council

Calendar project recommendation example

Mid-Term Projects

Goal One: Signage

Form Sub-Committee

Goal Two: Day Trip Itinerary Book

Form Sub-Committee

Long Term Projects

Goal One: Determine Identity “Hook” for SV--Hummingbird Statue/Topiary

Council engagement to determine if this is a direction they would like us to focus on
Form Sub-Committee

Goal Two: County support/recommendations for Major Tourist Attractions update

County Projects to benefit City—Bike Trail and Peak Gondola

CALL TO THE PUBLIC

REQUESTS/COMMENTS OF COMMISSIONERS

SET TIME FOR NEXT COMMISSION MEETING

ADJOURNMENT

Doors open at 12:30 p.m.