

TOURISM COMMISSION AGENDA
Oscar Yrun Community Center, Small Conference Room
July 1, 2024, 1-3 PM

ROLL CALL

ACCEPTANCE OF THE AGENDA

STAFF REPORT - Update from Tourism and Economic Development Department

Visitor Center Grand Re-Opening

Hummingbird Month

SW Wings Summer Festival - Summer Festival at the Mall at Sierra Vista Wed 7/31
1200-5PM, Thu 8/1-Sat 8/3 0900-5PM

CITY COUNCIL LIAISON REPORT – Council Member Marta Messmer

NEW BUSINESS

Recommendation/Discussion for future meetings

OLD BUSINESS

Short Term Projects

Goal One: Increase traffic, volunteers, and local use of Visitor Center

Update From Sub-Committee

Finalize plan for recruiting volunteers

Goal Two: Identification of Volunteers and Commissioners at events

Mid-Term Projects

Goal One: Signage

Update from Sub-Committee

Need quotes for:

Visitor center signage inside and out

Hummingbird sign on Sierra Vista sign on HW90

Goal Two: Day Trip Itinerary Book

Update from Sub-Committee

Long Term Projects

Goal One: Hummingbird Statue/Topiary

Update from City Council engagement

Sub-Committee assignment

Solicit local (Cochise County) artists concepts

Research land/location possibilities (determine funding/cost for acquisition)

Funding campaign brainstorming

CALL TO THE PUBLIC

REQUESTS/COMMENTS OF COMMISSIONERS

SET TIME FOR NEXT COMMISSION MEETING

ADJOURNMENT