

Economic Development Commission Agenda
Special Meeting November 18, 2024
1011 North Coronado Drive (City Hall)
Virtual
11:00-12:30

The Mission Statement: The Economic Development Commission works to enhance and enable the City's economic development efforts through public input and partnership to maximize opportunities identified from a diverse group of stakeholders.

The Commission will provide an opportunity for citizen participation and public input that allows interested parties to bring opportunities from their sector and work together to maximize those objectives in support of a vibrant and diverse economy.

Working together as business owners/chief executive officers/leaders with business/organizations located within the city from representative sectors such as defense, retail, medical, hospitality, nonprofits, and professional services in partnership with education and workforce leaders on opportunities to enhance the economy of Sierra Vista directly or indirectly.

Virtual Meeting Link:

1. Review past meeting notes/due-outs
2. Council member updates
3. Staff Report
4. Acceptance of SWOT analysis
5. Updates on local and regional tourism initiatives
 - a. Blake Eager; Executive Director SASTFA (15 minutes)
 - b. Lauren Healy; City of Sierra Vista and CCTEC Coordinator (15 minutes)
 - c. Aaron Hennequin; Chairperson Sierra Vista Tourism Commission (15 min)
6. Establish due date for completion of strategic objective goals
7. Updates/Comments from the Public
8. Confirm Next Meeting
9. Adjournment

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Meeting ID: 241 831 499 310

Passcode: qzBaGQ