TOURISM COMMISSION AGENDA Oscar Yrun Community Center, Small Conference Room January 8th, 2024, 1-3 PM

ROLL CALL

ACCEPTANCE OF THE AGENDA

STAFF REPORT

Update from Tourism and Economic Development Department (Tony Boone)

Brief on CCTEC history, organization, and projects (Kate Cox)

CITY COUNCIL LIAISON REPORT – Council Member Marta Messmer

CALENDAR REVIEW/DISCUSSION – Discuss upcoming major city and community tourism events

NEW BUSINESS

Identification of Short-term projects (6-12 months)

Recommendation/Discussion for future meetings

Identification of Medium-term projects (12-24 months)

Recommendation/ Discussion for future meetings

Identification of Long-term projects (2+ years)

Recommendation/Discussion for future meetings

OLD BUSINESS

Short Term Projects

- Facility Tour and meet the staff (Amy Berkley: Intro to the City Visitor Center at OYCC)
- How might the commission support public engagement in local events to enhance tourism?

Medium Term Projects

- None

Long Term Projects

- None

CALL TO THE PUBLIC

REQUESTS/COMMENTS OF COMMISSIONERS

SET TIME FOR NEXT COMMISION MEETING

ADJOURNMENT

Doors will open at 12:30 p.m.